

investments
scholarships
MEMBERS
PAWLEYS ISLAND
money
Georgetown
cooperative
people helping people
ATMs
RETIREMENT
friendly
CREDIT CARDS
FRASER STREET
members
IRA
DEBIT CARDS
community
cars
DEBIT CARDS
GKCU
ONLINE
mobile
NCUA
KIDS
friendly
owners
NOT
FOR
PROFIT
PUTTING WORDS INTO ACTION
2017 ANNUAL REPORT
loans
mortgages
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KINGSTREE
savings
mobile
dividends
equal
success
LOCAL
branches
FINANCIAL
protection
e-statements
family
net branch
BOURNE STREET
college
warranties



GKCU
Georgetown Kraft Credit Union

PUTTING WORDS INTO ACTION

2017 ANNUAL REPORT

ANDREWS
march of dimes
FOR THE MEMBERS BY THE MEMBERS opportunity

MEMBERS

Heart

people helping people

putting words *into action*

Friendly
Serve
community

1. Welcome, Call to Order, Confirmation of Quorum
2. Opening Prayer & Moment of Silence
3. Pledge of Allegiance
4. Introduction of Parliamentarian
5. Approval of 2017 Annual Meeting Minutes
6. Review of Chairman & President's Report
7. Approval of Treasurer's Report
8. Approval of Supervisory Committee Report
9. Guest Speaker
10. Unfinished Business
11. New Business (other than elections)
12. Nominating Committee Report
 - a. Board of Directors – Nominations & Elections
 - b. Supervisory Committee – Nominations & Elections
13. Introduction of Staff & Officials
14. Staff & Board Recognition
15. Adjournment

Annual Meeting Minutes – from February 27, 2017

The 64th Annual Meeting of the Membership of GKCU was called to order by Chairman Loadholt at Georgetown Middle School Auditorium at 6pm. A quorum of members was confirmed by Secretary Johnson. Vice Chairman Inman opened the meeting with a prayer, followed by the pledge of allegiance and moment of silence. Loadholt introduced the Parliamentarian, Helen McFadden, and guest speaker LaTasha Cooper, Carolinas Credit Union League.

Motion by Arthur Buckner to approve the minutes of last year's Annual Meeting as printed, seconded by Jasmine Grant. Motion carried. Chairman Loadholt asked the attendees to review the Chairman/President's Report as printed in the annual report. He reviewed the successful year for GKCU and its members. He highlighted the opening of our new main branch as well as nearing \$100 million in assets. He thanked the members for their continued support that has resulted in growth in deposits, loans and new members; but at the heart of all of what GKCU does is our members and making sure we are here for them – no matter their financial need.

The Treasurer's report was presented for review. Motion by Randy Davis to approve as printed, seconded by Waltina Nesbit. The Supervisory Committee report was presented for review. Motion by Grady Thomas to approve

the report as printed, seconded by Randy Davis. Motion carried.

Guest speaker LaTasha Cooper, Sr. Vice President of Credit Union Resources for the Carolinas Credit Union League, opened by giving a description of the heart and all its functions. She compassionately aligned the functions of the heart to those of the credit union members and how GKCU serves those members from the heart of all we do. She described community service as also showing our emotion for the place we live and serve. She ended by commending the credit union staff for being more than just a place to take deposits and fund loans, but being the heart of the community, helping through all situations.

There was no old business; and with no new business, the meeting moved to elections of officers. Committee Chair Bessant presented the Nominating Committee report for the slate of volunteers. Motion by Grady Thomas, seconded by Danny Pittman, those nominees be elected by acclamation for Board of Directors. Motion carried. Board of Directors members elected for a three-year term were: Patsy Ethridge, Raymond Pearigen, and Richard Martin. Also elected was Darrell Thomas to fill the unexpired term of J. Inman (retiring). Motion by Grady Thomas, seconded by Delores Muckenfuss, those nominees for Supervisory Committee be elected

by acclamation. Motion carried. Supervisory Committee member elected for a three-year term was: Wade Marsh.

All GKCU Officials were introduced by Board Chairman Loadholt. A special presentation was made to honor a retiring board member with over 30 years of service, Mr. Julius Inman. GKCU employees were recognized by President Graham. Special recognition for employees with 5, 10 and 15 years of employment and the Employee of the Year were recognized by Graham.

There being no further business, the meeting adjourned at 6:55pm with a motion by Delores Muckenfuss and seconded by Elmer Lee. A kids' drawing was held to recognize young savers and then member door prizes were won by: Grady Thomas, Lila Heard, Robert Casselman, Arthur Buckner, Sandra Fore, Brenda Watson, Emily Inman, Randy Davis, Cheryl Martin, Mike Wilson, Donnie Lippert, Wanda Buckner, Jean Pearigen, Mary Jenkins, Waltina Nesbit, John Gainey, John Owen Bradham, Beverly Wright and Tashon Cuttino.

After the meeting, the following were elected to serve as officers on the Board of Directors: Chairman Dennis Loadholt, Vice Chairman Jim Bessant, Secretary / Treasurer Chris Johnson.

Respectfully Submitted,
Chris Johnson, Secretary

community



putting words *into action*

Chairman & President's Report

At Georgetown Kraft Credit Union, we value the privilege to be your financial services provider. We are pleased to report that GKCU had a very successful year with substantial loan, deposit, and membership growth. This growth is an indication of the value that we provide to our members. It is both our long-standing relationships and new ones to build in our community that will remain our focus for the future. Currently, over 14,000 members recognize the value of GKCU membership, and we want to continue that growth in Georgetown and Williamsburg counties.

Some of our accomplishments in 2017 included loan growth of 14.7%, deposit growth of 7.7%, and a return on assets of 0.80%. GKCU ended the year at \$107.6 million in total assets, surpassing the \$100 million milestone for the first time. Our goal in the coming year is to grow the credit union in a consistent and healthy manner to ensure financial stability for the future. You can help us do this by spreading the word about GKCU and inviting your friends and neighbors to visit our website or stop by any of our branches and see what membership can do for them.

The volunteers and staff of GKCU are very dedicated to the success of the credit union. We want to thank them for their hard work to ensure that your credit union is well-managed.

The members of your Board of Directors have one goal in mind: help GKCU members meet their financial needs. That is being accomplished through continued improvement of product and service offerings to our members, as well as having a knowledgeable and friendly staff.

We have made it a priority to improve and upgrade our branch network throughout our service area. We opened our new main office location at 1379 North Fraser Street in Georgetown in 2016, along with upgrading other branch locations over the past several years, and we plan to make some improvements to our Bourne Street location in 2018. The Board pledges to make decisions that are in the best interest of the membership and to keep GKCU financially sound for future generations.

We are pleased with the fact that GKCU is well-regarded in our community. We make it a priority to be active in Georgetown and Williamsburg counties in order to make where we live and work better for all of us. We promote strong relationships with local schools, charities, and other business organizations, and we are thankful to be able to support these organizations that are so beneficial to our community through donations, fundraising, and the volunteer efforts of our staff.



Most importantly, we want to express our appreciation to our members for being a part of our credit union family. GKCU continues to deliver new products, enhance existing services, and make a positive impact in the communities we serve, while staying focused on the cooperative spirit of the credit union movement. With your continued support, GKCU will remain a vital part of our community and strive to be the best financial institution for YOU and all our members. Thank you for your support, and best wishes for a great 2018.

Respectfully Submitted,

Dennis Loadholt, Chairman
Kevin Owens, President & CEO

continued growth

putting words *into action*



As of Dec. 31, 2017

Assets

Member Loans	\$ 69,555,452
less Allowance for Loan Losses	(\$695,555)
Cash	\$ 4,896,960
Investments	\$ 22,700,256
Land, Building, & FF&E	\$ 8,157,702
Other Assets	\$ 3,034,669
Total Assets	\$ 107,649,484
Liabilities	
Member Shares	\$ 93,474,368
Dividends Payable	\$ 30,493
Other Liabilities	\$ 1,284,270
Member Capital	\$ 12,860,353
Total Liabilities & Equity	\$ 107,649,484

Respectfully Submitted,
Chris Johnson, Treasurer

Income

Interest on Loans	\$ 3,817,475
Income from Investments	\$ 278,992
Fee Income	\$ 2,959,314
Other Income	\$ 440,938
Total Income	\$ 7,496,719

Expenses

Employee Compensation & Benefits	\$ 3,188,804
Office Occupancy & Operation	\$ 1,195,345
Professional & Outside Services	\$ 1,022,519
Marketing	\$ 228,666
Dividend Expense	\$ 214,869
Provision for Loan Losses	\$ 362,452
Other Expenses	\$ 426,616
Total Expenses	\$ 6,639,271

Net Income	\$ 857,448
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Financials

2017 Board of **Directors**



Chairman, Dennis Loadholt

Elected: 2016 Expires: 2019

Vice Chairman, Jim Bessant

Elected: 2015 Expires: 2018

Secretary/Treasurer, Chris Johnson

Elected: 2016 Expires: 2019

Patsy Ethridge

Elected: 2017 Expires: 2020

Malcolm Fore Jr.

Elected: 2015 Expires: 2018

Felicia Wilson

Elected: 2016 Expires: 2019

Richard Martin

Elected: 2017 Expires: 2020

Raymond Pearigen

Elected: 2017 Expires: 2020

Darrell Thomas

Elected: 2015 Expires: 2018

MALCOLM FORE JR.

GKCU Board Member

**"It's easy to make a buck.
It is a lot tougher to make
a difference."**

—Tom Brokaw

Those who volunteer for our credit union committees truly make a difference in the life of GKCU. They not only give their time but their resources, their knowledge and their commitment because being a volunteer for the credit union means you have a heart for the credit union movement. No truer words can be spoken for retiring Board member Malcolm Fore Jr.

Malcolm has served GKCU for many years, first on the Credit Committee and then the Board of Directors for the past 6 ½ years. Malcolm has been a faithful and dedicated member of the Board, serving at monthly Board meetings to review policies and procedures, financial reports and office operations to ensure the stability and longevity of the credit union. He has been vocal when it comes to protecting the rights of the members and an advocate for forward movement of the credit union's goals. He has served on various sub-committees throughout the years and attended day conferences and webinars to remain entrenched in the trends and events affecting the financial marketplace.

The Board of Directors and staff would like to thank Malcolm for his years of service and show our gratitude for his ongoing support for GKCU. We know that even though he will not be serving in a volunteer capacity, we will forever have his loyalty and trust as a credit union member. Thank you, Malcolm.

COMMITMENT

2017 Supervisory Committee Report

The Supervisory Committee is a volunteer committee responsible for reviewing the financial operations of the credit union in accordance with the regulatory procedures as established by the NCUA, SC Board of Financial Institutions and the credit union policies. The Supervisory Committee is pleased to report that GKCU's financial condition remains strong. Our annual audit was conducted by the CPA firm of Cantey, Pierce, Tiller & Green, covering the time period of December 1, 2016 through November 30, 2017. In addition, audits were conducted by the state and federal auditors, as well as periodic loan and operational reviews by outside firms performed at the request of GKCU management. Review of all these audits and reports was met with satisfaction of the Supervisory Committee, which commends the staff for the great work they do on a daily basis to adhere to all state and federal guidelines. Thank you for your continued dedication and trust that you place with GKCU every day.

Respectfully Submitted,

Wade Marsh, Chairman
Jeff McCants
Charles Smith

Elected: 2017	Expires: 2020
Elected: 2016	Expires: 2019
Elected: 2015	Expires: 2018

Nominating Committee Report

The Nominating Committee was assigned with filling expired terms on both the Board of Directors and Supervisory Committee. The following names have been submitted for election to those committees for a three-year term.

Board of Directors: Jim Bessant, Darrell Thomas, Tim Tompkins

Supervisory Committee: Charles Smith

Guest Speaker

BRIAN TUCKER, DIRECTOR OF
 ECONOMIC DEVELOPMENT, GEORGETOWN COUNTY

Putting words into action is something that our guest speaker has to do every day. As the Director of Economic Development for Georgetown County, Brian Tucker is responsible for fostering positive and well-maintained growth with a diverse mix of business and industry that benefits a high quality of life. Working in cooperative efforts with local municipalities, business organizations, educational leaders and industry prospects, Tucker always has the best interests of our communities at the heart of what he does.

In his position since 2013, Tucker is a "man of action," having been involved with projects such as the Front Street and downtown corridor implementation and the industry recruitment and expansion along Hwy. 521. As the past director of the Georgetown County Chamber of Commerce, Tucker sees the overall picture for sustainable growth through the development of partnerships and communication. Tucker is currently working with other key stakeholders within the county and region to develop a true long-range vision for the county that allows our individual communities to achieve the maximum potential while maintaining their identity and character.

Tucker, a graduate of Clemson, is a dedicated husband and father to his wife Margaret and two daughters Margaret Ann and Lily.

dedication

Employees with **Years of Service**

helpful



Claudine Drayton
30 years



Nikki Ewing
15 years



Cayce Howard
15 years



Tara Glass
10 years



Emily Lambert
10 years



Tammy Swails
10 years



Kara Nesbitt
10 years



Betsy Cusack
5 years



Shannon Carroll
5 years



Tony McRae
5 years



Lauren Shaw
5 years

2017 Employee of the Year

Jessica McCarren

Head Teller — Andrews Branch



Jessica McCarren is the 2017 GKCU Employee of the Year. Since Jessica arrived at the credit union almost 4 years ago, she has jumped right in to make the credit union and its members part of her family.

Coming with experience from another credit union in North Carolina, Jessica has brought helpful ideas for enhancing product offerings and member service. As the Head Teller in our Andrews office, Jessica assists members with daily transactions but also helps with new accounts, loan file verifications, oversight on the teller line and back-office branch operations.

Having also worked in other GKCU branches as well, Jessica understands the importance of being a team player. Her coworkers describe her as honest and hardworking, often going above and beyond her duties at her own branch to help someone in another office. She not only shares her own knowledge with others to benefit the entire credit union, but is willing to listen and not be intimidated to learn to grow in her own position with GKCU. She is patient and treats her members, coworkers and community with respect. Her confidence and levelheadedness are vital in her job as Head Teller and are a great benefit to the credit union as a whole. Although she is modest, Jessica's cooperative spirit and team attitude are examples of why the credit union continues to grow and be successful.

Jessica is a North Carolina native, having attended Western Carolina University. She moved in 2014 to Georgetown with her husband. She has attended the East Coast Marketing Conference. She is part of the Head Tellers' roundtable and attends community events like March of Dimes and Chamber of Commerce after hours when she can. We thank Jessica for all her hard work and dedication to the credit union and look forward to continuing to see her grow with us in the years to come. Congratulations, Jessica.

(*GKCU's Employee of the Year is selected from nominations from his/her GKCU co-workers.)

hardworking

GKCU Staff



Management: Kevin Owens (President/CEO), Keith Wilcox (EVP/Chief Lending Officer), Libbie Lewis, Kevin Langford (not pictured), Nikki Ewing, Annie Adams, Cayce Howard, Elizabeth Owens, Nicole Tyson, Emily Lambert, Charlene Leigh & Kimberly Chong.



Fraser Street: Sharon Brown (Branch Mgr.), Tiffany Cameron, Betsy Cusack, Melissa Poindexter, Kristina Brooks, Lisa Lemon-Holmes, LaSonya Cuttino, Sarah Church, Haley Owens & Wanda Holt (not pictured).



Pawleys Island: Tammy Swails (Branch Mgr.), Tara Squires, Tony McRae, Brittany James, Michael O'Tuel & Madison Shelley.



Andrews: Deonna Alford (Branch Mgr.), Shannon Carroll, Jessica McCarren, Marilyn Moore, Candace Simmons & Caroline Bishop.



Kingstree: Terri Wilson (Branch Mgr.), Sherry Epps, Anna Montgomery, D Walters, Kaitlyn Piatt, Melody McFadden & Heather Cox (not pictured).



Call Center: Erin Lippert & Greneshia Johnson.



Loan Recovery: Anna Marsh (Dept. Mgr.), Kara Nesbitt, Tara Glass, & Gloria Mills.



Bourne Street: Joni Howell (Branch Mgr.), Teena Miller, Lauren Shaw, Lindsay Marsh, Faith Franklin, Towanda Ford & Samantha Nibert.



Operations: Alexa Jenkins (Dept. Mgr.), Claudine Drayton, Kelly Duvall & Tonya Newton.

branches
family
TEAMWORK

Community Service Report

As the old saying goes, "Actions speak louder than words." In a day and age when so many have so much to say, it is hard to decipher truth from fiction, opinion from fact. For over 64 years, GPCU has been proving that what we say can be seen by the actions we do. From out in the community to inside our lobbies, GPCU delivers on the expectations of affordable and sensible financial products while serving our neighbors and friends with friendly and knowledgeable staff.



Our commitment goes beyond our office walls, however. We are not just focused on how we can help make the lives of our members better, but how to make the communities we are in better for everyone too. Continuing a long legacy of community involvement, GPCU contributed over \$36,000 in donations to community events, local non-profits, school academics and athletics and business organizations in 2017. In addition, we awarded \$12,500 in scholarships to deserving young students preparing for the next steps toward independence. Along with every donation

that was given, GPCU staff took the words of 'people helping people' and put them into action in the community as well. From serving with local Rotary Clubs to serving with school committees; from coaching Little League teams to walking for little babies; from teaching money management to teaching the importance of reading, GPCU voices could be seen and heard throughout our two counties. In fact, GPCU reached overwhelming heights as GPCU employees raised over \$30,000 for the March of Dimes, with our own Kara Nesbitt raising over \$12,000.

community

Community Service Report

One of our proudest moments over the past year has been growing our in-school savings program, CU Save, with elementary and middle school students: offering students (and some teachers) the opportunity to have GFCU come to them and to learn the importance of saving their money so it's there when they need it. With nine schools actively participating, we have the potential to reach over 3,600 students to give them a financial partner to grow up with, and hope to grow into other schools in the years to come.

So when GFCU says the words, you can be confident that we will be there in action too. Whether helping a member consolidate credit cards or move a car loan to save some money every month or helping a 3rd grader add to his

savings, GFCU is here to help put words into action and action into success. Thank you for your continued support and trust in your credit union to take the right action for the well-being of the community.



Thank you for your continued support – for it's together that we do the most good.

Heart

Main Office

1379 N. Fraser Street
Georgetown, SC 29440
843-546-8494

Georgetown

1530 Bourne Street
843-436-6323

Pawleys Island

49 Jetty Drive
843-979-1300

Andrews

103 S. Morgan Ave.
843-264-3677

Kingstree

488 Nelson Blvd.
843-354-2219

www.gkcu.org



Services provided by your credit union:

Share / Savings Accounts

Car & Boat Loans

Money Market Accounts

Share Certificates (CDs)

Club Accounts: Christmas, Vacation & Congratulations

ATMs & Shared Branching

Overdraft Protection

Kraft Classic (Checking for 60+)

Credit Life & Credit Disability Insurance

Share Draft / Checking Accounts

Mortgages & Home Equity Lines of Credit

VISA Debit & Credit Cards

IRAs – Traditional & Roth

Online & Mobile Services – Bill Pay, Remote Deposit & E-Statements

Direct Deposit & Auto Pay

Safe Deposit Boxes (Georgetown & Pawleys Island only)

Extended Vehicle Warranties

Kids' Club & Youth Savings/CU Save at School Club

Carfax

Non-Profit Accounts